**Video proposal**

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| **Proposal** |
| **Working title**  | High Days and Holidays |
| **Competition category/genre**  | Music Video : Pop-rock |
| **Key question the video will answer** | Promotional video for Hundred Faces following the main influences that the track carries. |
| **What’s the purpose of the video?** | To apply a visual depiction to the “Hundred Faces” single: High Days and Holidays |
| **Who is your target audience?** | 16+ |
| **Total running time** | 03:20 |
| **Editing software, fx , special features** | Adobe PremierePro |

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| **Treatment** |
| **Summary of storyline** | Group of teenagers travel through the heart of Somerset, using Quantock Hills as the location where they spend their summer. |
| **What’s the concept behind it?**  | A group of friends remembers the time they spent together during the summer, having fun and adventuring into the wild. |
| **Setting** | Quantock Hills, inside a car.  |
| **Characters** | Young teenagers2 girls, 5 boys |
| **Style** | 80’s 90’s Pop-Rock |
| **Can you give it a tagline?**  | High Days and Holidays |